

# MVP Pillars: Providing a Foundation for Success

Join to Learn. Aspire to Achieve. Progress to Prosper.

“MonaVie may not be the best company in the world,” explains Dallin A. Larsen, “but we will be the best company for the world.” For many companies, such a bold statement from its Founder and Chairman would make reference to operating and manufacturing processes. While this holds true for MonaVie, being the best company for the world also means being the best company for the people of the world.



Becoming the best company for people everywhere is a grand vision, and it requires a sound strategy that addresses all aspects of people’s lives. MVP—MonaVie Values People—does exactly that by focusing on seven key pillars:

- COMMUNITY
- TOOLS
- TRAINING
- MOTIVATION
- INSPIRATION
- CALENDAR AND EVENTS
- FINANCIAL LITERACY



## COMMUNITY

We are social beings. We want to belong and be a part of something larger than ourselves. The first MVP pillar is community because we recognize this simple truth. As we come together, we enhance opportunities to learn and grow. “The best learning happens when we learn together,” explains Dallin. “As we learn together, we help each other to knock off sharp edges and smooth out rough places. Working together, we progress farther than we could alone.”

The MVP community pillar consists of three major groups:

**Family.** Your family will include those that are related to you, but it may also include those that have become a part of your life.

**World.** We are all citizens of a global community, and as such, we have a responsibility to humanity as a whole.

**MonaVie.** Signing up as a distributor brings you into the MonaVie community, where you will help and be helped by your fellow distributors.





## TOOLS

Tools are often heralded as an evolutionary milestone. They facilitate work and help to ensure that things are done properly. But just having the tools isn't enough; you also have to have the knowledge and skills to use those tools correctly and effectively.

In MVP, tools play an important role. They teach, train, instruct, remind, and guide as you discover your Community Commerce success story. MVP routinely offers training and resources and your upline will also be a valuable source of information. But ultimately, just like any other tool, building a business boils down to you picking up the tool and making use of it. With MVP, the tools are there for you to get started. The next step is up to you.



## TRAINING

The training pillar is all about learning—both for yourself and others. As you participate in MVP, you'll have many opportunities to receive training. You can attend MVP events, listen to webinars and audio trainings, and read suggested books. Lifelong Learning, a subscription-based, monthly training program, will be an indispensable resource to you. All this learning is geared toward helping you be as successful as you wish to be.

As you learn, you'll have desires and opportunities to pass along what you are learning to others. Sharing knowledge is integral to MVP and vital to your success. As you humbly and sincerely share what you know to be effective, you'll be blessed and you'll become a blessing for others.



## MOTIVATION

Motivation is a natural result of understanding. As understanding increases, action is easier to take. Community Commerce has so many opportunities that are ready for you to take advantage of. When you recognize these opportunities, your motivation levels will increase. Your desires to work hard will increase. You'll feel motivated to make one more call, talk to one more person, give one more chance. Much of your motivation, however, will come from a simple decision to apply what you're learning and to be true to your dreams and goals.



## INSPIRATION

There are many inspiring influences in our lives. We all have heroes and heroines that inspire us to be better. We have learned principles and morals that push us to be more than we currently are. MVP recognizes these inspirational influences. In MVP, these influences fall under the following categories:

*SPIRITUAL.* Regardless of other beliefs, we all believe that can be and do better. Whatever the inspiring influence is that pushes us to do so, we all want to develop those attributes that make us the best we can be.

*FAMILY.* We belong to families, teams, groups, and communities. These gatherings all have inspirational stories that help us improve. We also feel desires to do what is best for the groups that we belong to.

*WORK.* While work may be a necessity, it is also an opportunity to develop skills and attributes that can help us in our lives. Work is more than just a drudgery that must be endured; it is an opportunity to progress and grow.



## CALENDAR AND EVENTS

We are social beings. When we gather together, we strengthen and edify each other. Gatherings have always been where accomplishments are celebrated and opportunities shared. As you progress through the pillars, you will gain desires to join with like-minded individuals and to invite others to become a part. A key resource in MVP is the events offered. Fill your calendar with events that you either host or participate in. These events are opportunities to learn and progress together. "Together," says Dallin A. Larsen, "we'll change the world for the better, one person at a time."



## FINANCIAL LITERACY

"This business is not just about making money. It's about changing lives," states Dallin Larsen. We all dream of improving our station—of having A More Meaningful Life. Learning how to properly use the tool of money to create that improvement is a vital aspect of any education. MVP won't just teach you how to make money, but to grow and keep it. And then, through service opportunities like MORE Project, you'll have opportunities to become a blessing for others.

The Financial Literacy pillar approaches finances through three key points:

- **MAKING MONEY**
- **KEEPING MONEY**
- **GROWING MONEY**

**BUILDING YOUR SUCCESS** The seven pillars of MVP—Community, Tools, Training, Motivation, Inspiration, Calendar and Events, and Financial Literacy—were designed with the purpose of helping you achieve your greatest goals and fondest dreams.

But more than that, they were designed to help you become the best person you can be. It is through your personal growth, and the growth of distributors just like you, that MonaVie will truly become the best company for the world.